

## WuXi AppTec Co., Ltd.

### Responsible Marketing Policy

#### I. Overview

The responsible marketing policy (the "Policy") is intended to improve and strengthen the sustainable operation and development of WuXi AppTec Co., Ltd. (the "Company"), and to ensure that the Company not only meets legal compliance requirements and business ethics when communicating, promoting and marketing Company's services to stakeholders, but also demonstrates socially responsible values when doing so.

#### II. Scope

This policy applies to every full-time and part-time employee, as well as temporary staff, of the Company and each of its subsidiaries.

#### III. Compliance with Industry Laws and Regulations

All forms of marketing activities conducted by the Company, including its content and approach, is subject to industry standards and legal requirements, such as the *Federal Trade Commission Act, including the Truth in Advertising Act, the DPA (Data Protection Act) 2018, EU General Data Protection Regulation (GDPR) and UK GDPR, and Advertisements Law of the People's Republic of China*, and the related applicable laws and regulations in the countries where the Company does business.

#### IV. Compliance with Marketing, Advertising and Sales Policies of the Company

The Company has established marketing, advertising and sales policies, such as *Market Activity Management Measures* and *WuXi AppTec Live Streaming Management Measures*, which must be adhered to. These policies clearly stipulate that any marketing activity, including its content and approach, needs to conform with the Company's policies and be reviewed and approved by the authorized individuals of the Company. Exaggerated, deceptive and false content is prohibited.

#### V. Accurate Information Disclosure

The Company should disclose information accurately as required by applicable local laws and regulations, as well as in compliance with industry standards and guidelines. In addition, the Company will not misrepresent its products, services, or prices; make false or misleading claims about the Company products, services, performance, or track record; or make false or misleading statements about the products, services, performance, or track record of our competitors. Unless there is sufficient research to substantiate a comparison between the Company's product or service and a competing product and service, you may not use comparative advertising of any sort, whether by written advertisement or otherwise. Employees

should check with the Company's legal department before using comparative advertising. The Company will maintain a repository of all marketing materials so they can be made available for evaluation or review if requested.

## **VI. Privacy Protection**

The Company ensure that its customers' and clients' private information is not disclosed without their knowledge and consent.

## **VII. Marketing Materials Reviewing and Monitoring Mechanism**

The Company has established a marketing material reviewing and monitoring system on responsible marketing, where due diligence is conducted at all levels of the marketing team and by which all marketing materials must be approved by authorized management personnel at the Company.

## **VIII. Environmental Protection and Social Responsibility**

The Company's business practices seek to promote environmental protection and corporate social responsibility, and actively consider environmental, social and sustainable development in all aspects of research and development, testing, production, in accordance with Company's *ESG Approach to Environmental Protection*.

## **IX. Employee Training**

The Company will undertake regular responsible marketing training for all employees against these current guidelines. In addition, the Company will provide additional trainings to all marketing personnel periodically.

## **X. Channels for Reporting Policy Violations**

The Company encourages individuals to use established channels to report violations of this Policy as set forth in Company's *Code of Business Conduct and Ethics* under the heading "Reporting and Compliance Procedures". Any employee, client, supplier, or other third party may report potential violations of marketing laws and regulations, industry codes or company policies. All reports of misconduct will be taken seriously and investigated, and corrective action will be taken as necessary, in accordance with Company's *Code of Business Conduct and Ethics*. If applicable, violations will be treated in accordance with Company's *Clients Complaint Management Measures*.

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## **XI. Dissemination and Amendment**

All employees of the Company can access the Policy. The Company reserves the right to amend, alter, or terminate this Policy at any time for any reason. The

Company will review the Policy on a regular basis and amend when necessary. When the Policy is updated, employees will be informed in a timely manner. The most current version of this Policy can be found on the Company's official website. (<https://esg.wuxiapptec.com/>)